

Section-C

(Long Answer Type Questions)

Note : This section is consists of four questions. Attempt **any two** questions. Each question carries **12½** marks.

[12½×2=25]

6. Discuss the Concept of Leadership. Explain the important leadership styles. Write down the important characteristics of a good leader.
7. What is Coordination? Explain the characteristics of effective coordination in an organization. Also differentiate between coordination and cooperation.
8. What do you mean by Motivation? Name the various popular theories of motivation. Also discuss the Maslow's Need Hierarchy theory of motivation.
9. What do you understand by Supervision? Explain the functions of a supervisor in day-to-day management. Write down the important qualities for effective supervision.

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Roll No. :

Total No. of Questions : 9] [Total No. of Printed Pages : 4

F010102T(B)

BBA (Sem.-I) (NEP) Examination, 2024-25

(Major)

PRINCIPLES OF MANAGEMENT

Time : 1½ Hours]

[Maximum Marks : 75

Note :1. Attempt questions from **all** sections as directed.

2. The candidates are required to answer in serial order only. If there are many parts of a question, answer them in continuation.
3. "B" Copy will not be provided.

Section-A

(Short Answer Type Questions)

Note : Attempt **any four** questions of this section. Each question carries **6.25** marks. [6.25×4=25]

1. (a) Management is an art or science. Discuss.
- (b) What is Span of Control? Explain the factors deciding the span of control.
- (c) What are the advantages and disadvantages of the Functional Organization?
- (d) "No enterprise can achieve its objective without systematic planning." Do you agree with the statement? Give arguments.
- (e) What are the Essential skills of Managers? Briefly discuss.
- (f) Explain the nature and characteristics of planning.
- (g) Write down process of communication. What is 'Noise' in context of communication?
- (h) What is Organization? Write the importance of Organizing and Organization?
- (i) Who is a Leader? Discuss characteristics of a good leader.

Section-B

(Long Answer Type Questions)

Note : This section is consists of four questions. Attempt **any two** questions. Each question carries **12½** marks.

[12½×2=25]

2. Highlight the contribution of Henry Fayol in the evolution of Scientific Management. Explain the Henri Fayol's 14 principles of management.
3. What do you understand by the 'organization' as function of management and as structure? Explain the concepts of 'delegation of authority and responsibility' and 'Centralization and Decentralization'. Give adequate examples.
4. "Failing to plan is planning to fail" Do you agree with the statement? Give adequate reasons. Also explain the steps involved in the planning process.
5. What is Management? Write down its characteristics and the advantages of management. Also discuss the functions of management with suitable examples.

